



## **Event Sponsorship Levels and Benefits**

| Level  | Gold  | Silver  | Bronze   |
|--|---|---|--|
| Your investment  | Donates goods<br>or services<br>\$1,000 and over  | Donates goods or services between \$500 and \$999   | Donates goods or services between \$10 and \$499               |
| Photo opportunities  | At pre-event functions and event  | At event  |  |
| Provision of professional event photos                             | Provided for use by your business for promotional purposes  | Provided for use by<br>your business for<br>promotional<br>purposes                       |  |
| Name and/or logo<br>placement on all printed<br>event materials    | Prominent name or logo placement on all printed materials related to event                                      | Noticeable name or logo placement in event catalogue                                      | Grouped name or logo placement in event catalogue              |
| Name and/or logo<br>placement on LAA website                       | Prominent name or logo placement with links to your website or social media                                     | Noticeable name or<br>logo placement with<br>links to your website<br>or social media     | Name or logo<br>placement                                      |
| Name and/or logo<br>placement on LAA social<br>media pages         | Prominent name or logo placement with business write-up and links to business website and/or social media pages | Grouped name or<br>logo with links to<br>business website<br>and/or social media<br>pages |  |
| Visual acknowledgement at Lawley Art Auction                       | Prominent business/logo on auction live screen and event signage  | Noticeable<br>business/logo on<br>auction live screen<br>and event signage                | Grouped business/logo on auction live screen and event signage |
| VIP at Lawley Art Auction  | Premium seating and VIP treatment at the live art auction   |   |  |
| Display of business cards and/or promotional material at the event | Yes   | Yes   | Yes  |